The Miami-Dade Beacon Council Annual Meeting Luncheon gives business leaders a unique overview of the progress of economic development in Miami-Dade County over the past year and insight into key issues in the coming year. The event also celebrates the passing of the gavel to the incoming Chairperson of the organization. Estimated attendance is 400 guests.
ABOUT US
OUR MISSION

The Beacon Council, Miami-Dade County’s official economic development partnership, is a public-private organization celebrating its 30th anniversary. The nonprofit’s mission is to bring jobs and capital investment to our community. The organization accomplishes this by marketing Miami-Dade as a world-class business location, growing local companies and shaping the local economy’s future.

Since its creation in 1985, the Miami-Dade Beacon Council has achieved many milestones:

- $4.1 Billion IN NEW CAPITAL INVESTMENT
- 975+ LOCATION & EXPANSION PROJECTS COMPLETED
- OVER 64,000 DIRECT JOBS

Highlights

We assisted the following companies with relocation:
- Caterpillar
- Amazon
- Cable and Wireless Communications
- Porsche
- Volkswagen
- Harley-Davidson
- Telefónica
- Nokia
- Discovery Networks Latin America
- BD Biosciences

We assisted the following companies with expansion and/or retention:
- Burger King
- Ryder System
- HBO Latin America
- Goya Foods
- Univision
- Boeing
- Sapient
- Performance Food Service
### SPONSORSHIP BENEFITS

<table>
<thead>
<tr>
<th>TABLE</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>CORPORATE**</th>
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<tbody>
<tr>
<td>Preferred Seating</td>
<td>1 Table (10 Seats)</td>
<td>1 Table (10 Seats)</td>
<td>1 Table (10 Seats)</td>
<td>1 Table (10 Seats)</td>
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<tr>
<td>$10,000*</td>
<td>$5,000*</td>
<td>$3,000*</td>
<td></td>
<td>$1750/$1,500*</td>
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</table>

### PRE-EVENT RECOGNITION

- Sponsorship designation on all promotional advertising including digital invitations, event page, advertising, press outreach and newsletter

### EVENT RECOGNITION

- On-stage speaking opportunity during luncheon
- One full-page ad in premium location in digital Report to the Community
- Opportunity to show short promotional video during luncheon (provided by sponsor)
- Prominent acknowledgement during awards program
- Prominent recognition and logo feature in awards video
- Exhibit table with opportunity to provide promotional items to attendee
- Roster of event attendees with attendee name, company, and mailing address
- Logo included on event signage (including digital)
- Scheduled social media tags/mentions pre/post event
- Logo included on table signage
- First right of refusal for the following year’s program

* Multiple opportunities available. ** $1,750 (Non-member) / $1,500 (Member)
# SPONSOR COMMITMENT FORM

## AVAILABLE SPONSOR LEVELS

<table>
<thead>
<tr>
<th>Level</th>
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<td>Silver</td>
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## INDIVIDUAL TICKETS

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<tbody>
<tr>
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<tr>
<td>Non-member</td>
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## TABLE SPONSOR OPPORTUNITIES

<table>
<thead>
<tr>
<th>Type</th>
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<tbody>
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<td>$1,500</td>
</tr>
<tr>
<td>Non-Members</td>
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## PROGRAM/CONGRATULATORY AD IN THE ANNUAL REPORT

<table>
<thead>
<tr>
<th>Option</th>
<th>Cost</th>
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</thead>
<tbody>
<tr>
<td>Back Cover (11&quot;x8.5&quot; to trim / 11.5&quot;x9&quot; with .25&quot; bleed)</td>
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<tr>
<td>Back Inside Cover (11&quot;x8.5&quot; to trim / 11.5&quot;x9&quot; with .25&quot; bleed)</td>
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<tr>
<td>Full Page (11&quot;x8.5&quot; to trim / 11.5&quot;x9&quot; with .25&quot; bleed)</td>
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</tbody>
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### Payment Information

**Name**

**Company**

**Address**

**City** | **State** | **Zip**

**Phone**

**Fax**

**Email**

### Payment Method

(Checks made payable to Miami-Dade Beacon Council)

**VISA** | **MC** | **AMEX** | **CHECK**

**Credit Card #**

**CVV Code** | **Exp. Date**

**Name on Card**

**Payment Total $**

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For more information, please contact
Grace Castro, Sponsorships & Events Manager
305.579.1380 | gcastro@beaconcouncil.com