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# 2016/17 ANNUAL MEETING & LUNCHEON

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Thursday, October 13, 2016  
Miami Marriott Dadeland Hotel  
11:30 am - 1:30 pm

The **Miami-Dade Beacon Council Annual Meeting Luncheon** gives business leaders a unique overview of the progress of economic development in Miami-Dade County over the past year and insight into key issues in the coming year. The event also celebrates the passing of the gavel to the incoming Chairperson of the organization.

Estimated attendance is 400 guests.



## SPONSORSHIP OPPORTUNITIES

FOR MORE INFORMATION, PLEASE CONTACT GRACE CASTRO, SPONSORSHIPS & EVENTS MANAGER  
AT 305-579-1380 OR [GCASTRO@BEACONCOUNCIL.COM](mailto:GCASTRO@BEACONCOUNCIL.COM)



## ABOUT US

### OUR MISSION

The Beacon Council, Miami-Dade County's official economic development partnership, is a public-private organization celebrating its 30th anniversary. The nonprofit's mission is to bring jobs and capital investment to our community. The organization accomplishes this by marketing Miami-Dade as a world-class business location, growing local companies and shaping the local economy's future.

Since its creation in 1985, the Miami-Dade Beacon Council has achieved many milestones:

**\$4.1  
Billion**  
IN NEW  
CAPITAL  
INVESTMENT

**975+**  
LOCATION &  
EXPANSION  
PROJECTS  
COMPLETED

**OVER  
64,000**  
DIRECT JOBS

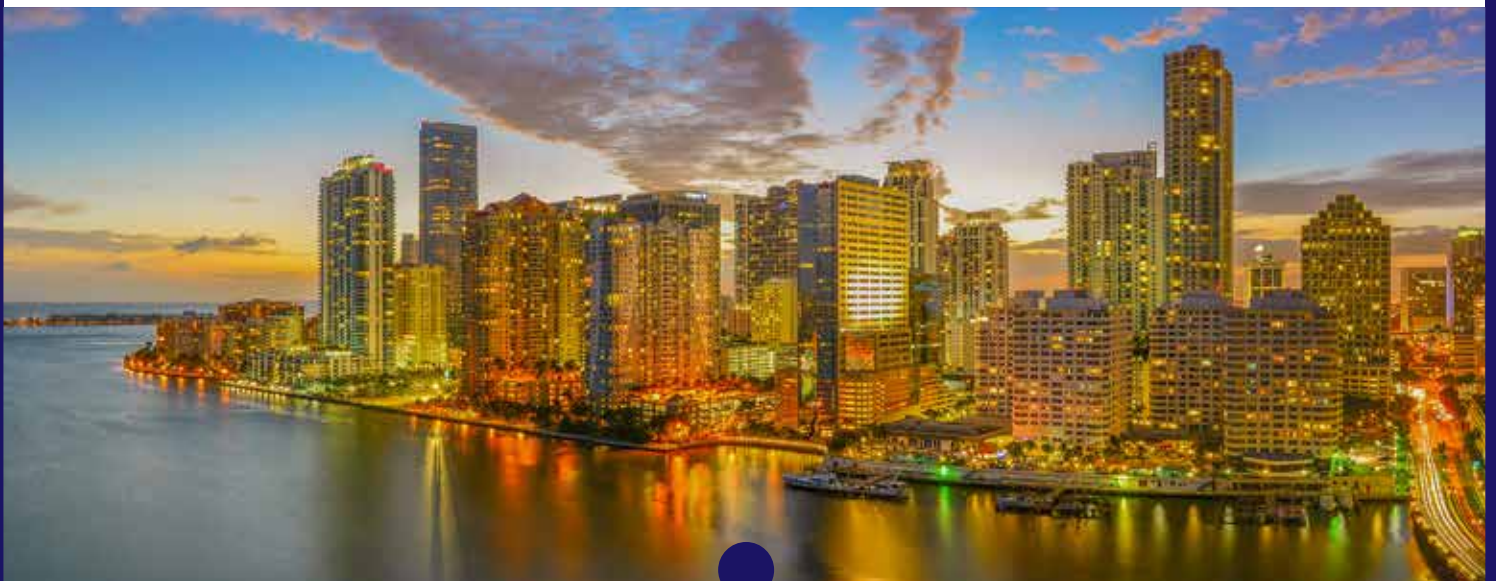
## Highlights

We assisted the following companies with relocation:

- Caterpillar
- Amazon
- Cable and Wireless Communications
- Porsche
- Volkswagen
- Harley-Davidson
- Telefónica
- Nokia
- Discovery Networks Latin America
- BD Biosciences

We assisted the following companies with expansion and/or retention:

- Burger King
- Ryder System
- HBO Latin America
- Goya Foods
- Univision
- Boeing
- Sapient
- Performance Food Service



## SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS	DIAMOND \$15,000	PLATINUM \$10,000*	GOLD \$5,000*	SILVER \$3,000*	CORPORATE** \$1750/\$1,500*
<b>SEATING / TABLES</b>					
Preferred Seating	1 Table (10 Seats)	1 Table (10 Seats)	1 Table (10 Seats)	1 Table (10 Seats)	1 Table (10 Seats)
<b>PRE-EVENT RECOGNITION</b>					
Sponsorship designation on all promotional advertising including digital invitations, event page, advertising, press outreach and newsletter	●	●	●	●	
<b>EVENT RECOGNITION</b>					
On-stage speaking opportunity during luncheon	●				
One full-page ad in premium location in digital Report to the Community	●	●	HALF PAGE		
Opportunity to show short promotional video during luncheon (provided by sponsor)	●				
Prominent acknowledgement during awards program	●	●			
Prominent recognition and logo feature in awards video	●				
Exhibit table with opportunity to provide promotional items to attendee	PREMIERE TABLE	●	●		
Roster of event attendees with attendee name, company, and mailing address	●				
Logo included on event signage (including digital)	TOP TIER	●	●	●	
Scheduled social media tags/mentions pre/post event	●				
Logo included on table signage	●	●	●	●	●
First right of refusal for the following year's program	●				

NOT AVAILABLE

\* Multiple opportunities available. \*\* \$1,750 (Non-member) / \$1,500 (Member)

# SPONSOR COMMITMENT FORM

## AVAILABLE SPONSOR LEVELS

- Title NOT AVAILABLE \$15,000
- Platinum \$10,000
- Gold \$5,000
- Silver \$3,000
- Corporate \$2,500

## INDIVIDUAL TICKETS

- Member \$150
- Non-member \$175

## TABLE SPONSOR OPPORTUNITIES

- Members \$1,500
- Non-Members \$1,750

## PROGRAM/CONGRATULATORY AD IN THE ANNUAL REPORT

- Back Cover  
(11"x8.5" to trim / 11.5"x9" with .25" bleed) \$1,100
- Back Inside Cover  
(11"x8.5" to trim / 11.5"x9" with .25" bleed) \$850

- Full Page  
(11"x8.5" to trim / 11.5"x9" with .25" bleed) \$350
- Half Page  
(8.5"x5.5" to trim / 9"x6" with .25" bleed) \$200

Name .....

Company .....

Address .....

City ..... State ..... Zip .....

Phone ..... Fax .....

Email .....

## PAYMENT METHOD (Checks made payable to Miami-Dade Beacon Council)

VISA ..... MC ..... AMEX ..... CHECK .....

Credit Card # .....

CVV Code ..... Exp. Date .....

Name on Card .....

Payment Total \$ .....



For more information, please contact  
Grace Castro, Sponsorships & Events Manager  
305.579.1380 | gcastro@beaconcouncil.com