ANNUAL LEADERSHIP SUMMIT

SPONSORSHIP OPPORTUNITIES

May 23, 2017 | 5:00 PM | FIU Downtown Brickell
Miami has experienced tremendous growth over the last decade, as told by our ever-changing skyline. Growing industries and a highly active start-up ecosystem have attracted many talented newcomers to the city in search of opportunities to thrive, grow, and call this community home. These same young professionals, as well as local talent, have tremendous potential to contribute to the economic and business growth of the community.

Young professionals are ready to join the economic development conversation affecting their future and ours. Now more than ever is the perfect time to engage and connect with them.
WHO WE ARE

We are the Miami-Dade Beacon Council’s New Leaders Taskforce (NLT). We love Miami and want to make the city a better place to live, work, and play. We are a group of young professionals established to provide a pipeline of emerging leadership for the Miami-Dade Beacon Council and the local community. We are dedicated to identifying community related issues that impact the young professional constituency, and creating and implementing solutions that help cultivate and promote engagement among Miami’s young professional population in the local business, civic and educational organizations.
WHO WE ARE
CONTINUED

Aaron Puckett, Workscapes
Adam Miller, Carlton Fields Jorden Burt, P.A.
AJ Brown, West Monroe Partners
Alex Dominguez, AT&T
Alex Saiz, Office of the Public Defender
Andrew Rosenberg, Rosenberg Realty
Angie Pardo, Kaufman Rossin
Aron Gordon, Stiles Construction
Ashok Narayana, HEICO
Austin Hollo, Florida East Coast Realty LLC
Cameron Tallon, AM JLL
Camron Murphy, FEAM
Carlos Gaviria, Transwestern
Chris Caines, The Knight Foundation
Conor Clancy, UBS
Courtney Rodriguez, Workscapes
Diana Feng, Swire Properties
Eduardo Otaola, Integra Properties
Ericka Witkowski, Avison Young
Fabiola Fleuranvil, Blueprint Creative Group
Gina Miles, Miami Dade Public Schools
Jefferson Bentancourt, TD Bank
Joanie Stringer, Northern Trust
Jon Ridley, Honeywell
Jonathan Kudary, Cherry Bekaert LLP
Kamal Sleiman, DLA Piper
Katherine San Pedro, AT&T
Keith Fletcher, City Year
Kellie Montoya, Baptist Health South Florida
Kevin Gonzalez, CBRE
Kevin Michael, Invizio, LLC
Lauren Bourgoyne, Miami Downtown Development Authority
Lina Vendries, Kaufman Rossin
Luis Chacon Perez, Randstad Professionals
Maria Leon-Mills, Morgan Stanley
Matthew Anderson, Foundry Commercial
Maya Tzur, BankUnited
Meredith Brown, JP Morgan Chase
Morgan Swing
Myrna Vaca, University of Miami
Naomi Berry, Carlton Fields Jorden Burt, P.A.
Nelly Farra, Morrison, Brown, Argiz & Farra (MBAF)
Oscar Lopez, JP Morgan Chase
Pablo Gonzalez, OHL Arellano Construction
Pam Payano, Greater Miami Convention & Visitors Bureau
Raheem Polk, Miami-Dade Beacon Council
Randy Carballo, Jones Lang Lasalle Latin America
Richard Bruguera, Ernst & Young LLP
Rosa Salum, Goldstein Schechter Koch
Sam Blatt, City of North Miami
Sardou Mertilus, RSM US LLP
Sasha Dominguez, H3 Hospitality/Gadinsky Real Estate
Sean Jacobsen, New Horizon
Selden Ross, Baptist Health South Florida
Stephanie De Souza, Best Buddies
Stephanie Cetoute
Tareneh Dugas, NAI Miami
Tenikka Jones, Carlton Fields Jorden Burt, P.A.
Terese Ingram, Quattuor Group
Teri Jarp, CREC
TJ Villamil, AXA Advisors
Wali Salahuddin, Johnson & Johnson
Will Morrison, Cresa South Florida
OUR PROFILE

GENDER
50/50

INCOME LEVEL
$40,000-$200,000

AGE
23-37

EDUCATION
Bachelors and Masters

FORBES 30 UNDER 30
Member(s) have been featured on Forbes 30 under 30 and currently serve on Boards of other local professional organizations.
In 2013, The Beacon Council’s New Leaders Taskforce (NLT) hosted an inaugural Young Professionals Leadership Summit that gathered more than one hundred talented young professionals for an engaging discussion on the challenges and potential solutions related to talent retention.

Now in 2017, the NLT continues to build momentum by connecting young professionals to Miami-Dade Beacon Council past chairs and local business leaders. The group intends to create a channel for an informal dialogue between the past chairs and attendees. Following the mantra of “Why Miami?”, the group hopes to give young professionals demonstrative examples, vis-a-vis past chair breakout sessions, of the types of talent and success stories that have grown out of Miami.

The program will provide a gateway for young professionals who are newcomers to Miami, transitioning into the business community, or just looking to get civically involved.
The group focuses on providing education about resources and the inner workings of Miami by disseminating information about local business events, organizations, chambers, government structure, and other relevant activities. A pivotal step in creating such an environment is showing our local young professionals and those coming in that Miami is a perfect place to flourish.

More the 150 guests attended last year’s event that can be described as part Miami expo and part Miami rally to mobilize and energize the young professionals in Miami to play an active role in their community’s growth. Well-recognized local business figures, well-known successful Miami entrepreneurs, and maybe even a surprise personality, will rally the talent in this city. This event will be unlike any other networking or business event targeted to young professionals.
PARTNERSHIP OPPORTUNITIES

As young professionals, backed by the marketing and branding power of the Miami-Dade Beacon Council, we know how to engage and connect with upwardly mobile young professionals. Our network includes access to more than 30 young professional membership groups throughout Miami-Dade County, who have the pulse of the local scene and happenings. Participating in NLT’s MY Miami, gives you access to introduce your organization and brand to young influencers to connect with them on a more personal level, via an open dialogue, ensuring a true and enduring relationship is built.

<table>
<thead>
<tr>
<th></th>
<th>TITLE LEVEL</th>
<th>PRESENTING LEVEL</th>
<th>HOSTING LEVEL</th>
<th>CORPORATE LEVEL</th>
<th>EXECUTIVE LEVEL</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Exclusive</td>
<td>Exclusive</td>
<td>Sponsorship of</td>
<td>Multiple</td>
<td>Multiple</td>
</tr>
<tr>
<td></td>
<td>Opportunity</td>
<td>Opportunity</td>
<td>Breakout Session</td>
<td>Opportunities</td>
<td>Opportunities</td>
</tr>
<tr>
<td></td>
<td>$15,000</td>
<td>$10,000</td>
<td>3 Available</td>
<td>$2,500</td>
<td>$1,500</td>
</tr>
</tbody>
</table>

**MARKETING**

- Logo recognition on all marketing materials (Save-the-date, Evite, Website, Newsletter, Advertising)
  - X
- Social media mentions & tags
  - 6X
- X
- X
- X

**PUBLIC RELATIONS**

- Quote from top-level executive included in press release
  - X
- Company mention on all press communications
  - X
- X
- X
- X
- X

---

**ANNUAL LEADERSHIP SUMMIT**
# Partnership Opportunities

<table>
<thead>
<tr>
<th></th>
<th>Title Level</th>
<th>Presenting Level</th>
<th>Hosting Level</th>
<th>Corporate Level</th>
<th>Executive Level</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>On-Site Participation, Branding, &amp; Recognition</strong></td>
<td>Exclusive Opportunity $15,000</td>
<td>Exclusive Opportunity $10,000</td>
<td>Sponsorship of Breakout Session 3 Available $5,000</td>
<td>Multiple Opportunities $2,500</td>
<td>Multiple Opportunities $1,500</td>
</tr>
<tr>
<td>Verbal recognition during welcome</td>
<td>X</td>
<td>X</td>
<td></td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Speaking opportunity</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo branded on guest name badges</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo branded on event signage (print/digital)</td>
<td>X</td>
<td>X</td>
<td></td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Logo in Print Program</td>
<td>X</td>
<td>X</td>
<td></td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td><strong>Hospitality</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Number of tickets</td>
<td>10</td>
<td>8</td>
<td>6</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td><strong>Post-Event</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>First right of refusal for following year’s program</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company mention in post-event feature in newsletter (14,000 readers)</td>
<td>X</td>
<td>X</td>
<td></td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>
SPONSOR BRAND OPPORTUNITIES

ANNUAL LEADERSHIP SUMMIT
SPONSORSHIP COMMITMENT FORM

AVAILABLE SPONSORSHIP LEVELS
☐ TITLE Exclusive Opportunity $15,000
☐ PRESENTING Exclusive Opportunity $10,000
☐ HOSTING 3 Available $5,000
☐ CORPORATE Unlimited $2,500
☐ EXECUTIVE Unlimited $1,500

INDIVIDUAL TICKETS
☐ MEMBERS $45 Number of Tickets: __________
☐ NON-MEMBERS $60 Number of Tickets: __________
☐ STUDENT $25 Number of Tickets: __________

CONTACT INFORMATION
Primary Contact
Company as to appear in printed materials
Address City/State/Zip
Phone Email

PAYMENT METHOD
Total: $ ________________________________
☐ Remit Invoice ☐ Visa ☐ MC ☐ Amex
Name on Credit Card ________________________________
Credit Card No. CVV Code Expiration Date __________
Print: Signature Date ________________________________

PLEASE SUBMIT COMPLETED FORM TO
Grace M. Castro
Sponsorships & Events
EM: gcastro@beaconcouncil.com
PH: (305) 579-1380
For more information, please contact the MIAMI-DADE BEACON COUNCIL NEW LEADERS TASKFORCE

CHAIR
Maya Tzur, Branch Sales Representative
BankUnited
EM: mtzur@bankunited.com
PH: (305) 466-5140

CHAIR-ELECT
Austin Hollo, Vice President
Florida East Coast Realty
EM: ahollo@fecr.com
PH: (305) 358-7710

If you need additional assistance, please contact MIAMI-DADE BEACON COUNCIL STAFF

Erin Dowd
Vice President, Investor Relations
EM: edowd@beaconcouncil.com
PH: (305) 606-3723

Grace M. Castro
Manager, Sponsorships & Events
EM: gcastro@beaconcouncil.com
PH: (305) 579-1330

beaconcouncil.com
@beaconcouncil