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The On It Foundation Supporters

[Opportunities Necessary to Increase Technology]



THE ON IT FOUNDATION – HEADQUARTER
18520 NW 67th Avenue, Suite 186
Miami, Florida 33015
305.244.6454 - Office
http://www.TheOnItFoundation.org

Mission:

The On It Foundation's – [Opportunities Necessary to Increase Technology] mission is dedicated to providing free computers along with computer training and Internet access to low-income families with students in grades K-12 that attend a public/home school, receive a free or reduced school lunch and reside within the United States. The On It Foundation is a National 501(c)(3) public charity non-profit organization providing **ongoing year round services at no-cost to our recipients.**

Activities and Achievements:

The pace of technological change in today's economy has never been greater. It will accelerate still further, in an exponential manner. The best jobs created in the technology age will be filled by those who possess the skills required to compete for them and carry them out. The technology-driven marketplace of the 21st century will add about 21 million jobs to the American economy by 2020 – if we can only educate our young people to fill them.

Research shows that only 19 percent of economically underprivileged families own computers compared to over 33 percent of middle class households – a gap that has widened 64 percent over the past five years despite declining computer prices. Students without computers will not be able to compete academically with other students who have access to technology in the home. By not being exposed to technology on a regular basis now, these students will lack the essential skills needed to compete and excel in the global economy once they enter the workforce.

Without the benefit of readily available technology in the home combined with appropriate training, youth at their most critical stage of learning and cognition are at a major disadvantage that will limit their educational achievement, future job prospects and earning potential. The On It Foundation is working to bridge this technology gap through its mission to provide free computers and 21st Century skill sets to disadvantaged households with children in grades K-12 that meet the required income guidelines. To qualify for free computer equipment, a student must receive a free or reduced school lunch and attend a public school within the United States.

The On It Foundation provides free technological tools (PC's and laptops) and 21st Century Curriculum to include STEM Programs and career assessments, job readiness training (for students and their parents), as well as collaborative courses to include Physical Education, Nutrition, Self-Empowerment, Leadership, Financial Literacy, Net-Etiquette, Character Development and Social Life Skill Sets and Transition.

The On It Foundation purchases computers from computer outlet stores and receives donations of surplus computers and furniture from corporations and individuals. The equipment is upgraded by networking engineers who generously donate their services to making sure the computers are fully equipped and operational. The computers are then placed directly in the homes of qualified students by our computer technician. Twenty hours of instructional 21st Century training in the home and/or at a CTC (Community Technology Center) comes with the computer.

The effects of this program can extend to other family members as well. In many cases, the adults in the home who do not possess computer skills are able to learn through exposure to technology. To date, the On It Foundation has donated over 5,000 free computers to low-income families with school-age children in grades K-12. We have also provided over 10,000 volunteer hours of computer training to the recipients of our computers.

The On It Foundation Programs:

<u>Sports + Tech = Kids R "On It!"</u> – The On It Foundation partners with professional and armature athletes to add the technological component to their community charity thus providing physical and nutritional education for the students anywhere and with any team within the United States. See our sample events below.

Sample Events: NFL Super Bowl 2009 Tampa, FL NFL Super Bowl 2009 Community Event Sponsored by The On It Foundation http://superchampions2009.com | NBA Professional Rasheed Wallace for Detroit Piston, Martin Luther King Community Celebration to benefit The On It Foundation - Orlando, FL, January 20, 2008 http://theonitfoundation.org/programs/

STEM (Science, Technology, Engineering and Mathematics):

- Robotics: The On It Foundation launched TEAM "On It!" Robotics program with
 products and curriculum through FIRST (http://www.usfirst.org) for high school students
 and VEX Robotics (http://www.vexrobotics.com) for elementary and middle school
 students.
- The On It Foundation 2013-2013 Robotic Documentary: http://www.youtube.com/watch?v=TNuesjtPVr8
- Programming: Our programming courses include coding, web design, Apps development, world press and more.
- Technology: 21st Century Skill-Sets to include instructional 'hands-on' training for Microsoft Office and CISCO certification programs. All technological curriculums include Career Enrichment, Character Development and Social Life Skills and Transition, Financial Literacy, Net-Etiquette and Physical Education/Nutrition.
- Aquaponics and Water Filtration: The On It Foundation provides our students with Social Enterprising projects to include Service Learning Programs.
- Natural Sciences: Our students learn Astronomy, Earth Sciences, Mathematics, Logic, and Critical Core Solutions via Service Learning Programs and technological campaigns.
- ImOnIt.TV launched to provide STEM awareness via COMCAST community network programming nationwide. 'I'm On It! Youth TV will showcase and educate our nation's Youth on STEM career, scholastic needs and educational programs. Engaging Youth on Social Entrepreneurship and Community Service events with an 'Entertainment' twist!

Sustainability Projects:

The Jump On It! Program:

The On It Foundation has made further provisions for those families that do not qualify for a free computer, yet cannot afford to purchase one because of bad credit or little or no disposable income. The On It Foundation's *Computer Guarantee Purchase Program – Jump On It*, offers those families a guaranteed way to purchase exceptional, low-cost computers by partnering with local computer distributors that provide very low lay-away plans. The computer distributor donates a percentage from the sale of each computer and the revenue from this program goes toward furthering the On It Foundation's mission of providing free computers and computer training to the neediest families.

Jump On It! Program Website: http://www.jumponitprogram.com

GREEN Initiative:

The On It Foundation is a Microsoft Registered Refurbisher. Our Refurbishing Program provides for resell of desktops and laptops to individuals and businesses via the <u>Jump On It!</u> <u>Program</u>. Students through our YEP (Youth Employment Program) Workforce Initiative may receive a 'CompTIA A+ Certification' and/or provide Small Business Services (such as webdesign and social media marketing) for paid Internship positions. The On It Foundation is a Member and Recycling Partner with Alliance for Technology Refurbishing & Reuse (<u>AFTRR.org</u>). AFTRR promotes and supports non-profit refurbishers and reuse community that provide low-cost or free technology to those in need.

Got Fiscal Sponsor?

The On It Foundation acts as Fiscal Sponsor to organizations for administrative and flow through fee of funds for those non-profits and/or organizations seeking tax exemption for their donors due to lack of tax exempt status. **Fiscal Sponsor Information:**http://www.theonitfoundation.org/sponsorship-packages/fiscal-sponsoship-package/

Youth Employment Program (YEP):

The Founder's for-profit company - America's Workforce Solution (AWS), LLC provides strategic, innovative and enterprising workforce initiatives to assist in collaborative methods for serving the needs of our nations' individuals and businesses. AWS provides provide capabilities in staffing, facilities management, logistics and professional services to Department of Defense (DoD) Prime Companies and the public/private sectors. **For-Profit LinkedIn Profile for AWS:** http://www.linkedin.com/in/americasworkforcesolution

The On It Foundation and AWS work together providing enterprising strategic alliances and solutions for America's staffing needs as well as providing procurement and job opportunities for youth. Through YEP, we also offer job placement, career enrichment and computer training to the parent/guardian of all our recipients. http://www.theonitfoundation.org/microsoft-registered-refurbisher/

American Military and their Families:

The America's Workforce Solution, LLC and The On It Foundation have grown tremendously nationwide to include STEM (Science, Technology, Engineering and Mathematics) education and career alternatives in their programs. The On It Foundation allows STEM access to free technological tools and 21st century training. In addition, America's Workforce Solution, LLC provides complete staffing and recruitment solutions to the private and government sectors for job readiness and career enhancement including The On It Foundation on all contract awards to offer in-kind community services.

AWS Website: http://www.AmericasWorkforceSolution.com

The On It Foundation Young Heroes Initiative: The On It Foundation has provided two new initiatives to assist our 'Young Heroes' obtain the technological tools and resources required to become successful in our community. We have collaborated with national partners and social service organizations to assist us in helping you! Please contact The On It Foundation for further information and/or if your organization would like to partner with us to help our 'Young Heroes'. http://www.theonitfoundation.org/the-on-it-foundation-young-heroes/

<u>The On It Venture Fund – Business Enterprise:</u>

The *On It Venture Fund* assists our recipients in providing advanced technological skill sets in three areas: 3D-Video/Multi Media/Film/Animation/Gaming, Radio/Music & Technology and Software Development. The fund will allow incredible opportunities for those students that receive our computers financial assistance, mentoring and provide contacts of influential to help launch their entrepreneurial projects in any of the three areas previously mentioned. Many disadvantaged families with students in grades K-12 that receive our free computers have created mini movies, music videos and software developments that have the potential to become marketable products to many consumers and businesses.

The following lists The On It Foundation's past and current partners. In addition, we continue to build mutually beneficial relationships with Community Technology Centers, non-profit organizations of similar mission, STEM and Youth-At-Risk Initiatives, Digital Divide Associations, Faith-Based Initiative Associations, Department of Education, Department of Agriculture, and tutorial schools. The On It Foundation's current strategic alliances include organizations such as the Boys and Girls Club, SIFE, Tech Source, HOPE, Black Data Processing Association, the Hispanic Technology Association, the Asian Technology Association, Magic Johnson Technology Center of Jacksonville & Miami, Florida, NASCAR Homestead Miami Speedway, all state-wide public schools, and numerous local community centers and churches that focus on providing technology and social services support.

The On It Foundation has received computer donations from Chrysler Daimler Corporation, GE Capital, Wachovia, Merrill Lynch, Ryder System, Inc. and numerous small businesses and individuals, as well as in-kind shipping services from DHL/Airborne Express. In addition, The On It Foundation won an award from the Queen Latifah Foundation for Year 2005 and a recipient of the Starter Grant Award from the Children's Trust in Year 2007.

History:

The Founder's personal history is behind the creation of The On It Foundation. Due to personal hardships, the Founder was unable to purchase a computer for her daughter who was struggling in her computer class. After conducting an extensive search for organizations and businesses that might relinquish donated or surplus computers to low-income families, she found none that were willing to donate directly to individuals.

Therefore, in November 1999, Seattle, WA, The On It Foundation was founded by Ms. Calvetta Phair. In 2007 with a Starter Grant from The Children's Trust, The On It Foundation moved its headquarters to Miami, FL. The On It Foundation is a public 501(c)(3) non-profit organizations with the mission to enhance and expand technology access to economically and socially disadvantaged families with school-age children in grades K-12 at the national level.

The On It Foundation collaborates with existing computer access centers, education
institutions, businesses and the surrounding local area in order to bring the entire
community to bear in the technological advancement and achievement of our Nation's
disadvantaged youth.

National Goals for 2018

The most important goals of the On It Foundation for the next 12 months are:

- To build the capacity of the On It Foundation so to achieve our mission by hiring new staff that will assist the organization in increasing its monetary and in-kind/donor support;
- To grow and further develop the On It Foundation's Board of Directors; and
- To maintain existing community partnerships while building new strategic alliances with businesses and national organizations that share the On It Foundation's vision and can contribute to its success and overall vision.
- Expand STEM education and events on National level and increasing events to those K-12 students not exposed to STEM and career opportunities
- Expand STEM 'Workforce Initiatives' events on National level to 8-12 grade students and partner with workforce organizations to provide career and job training programs.

Local Initiative Goals for 2018

- Expand partnership with National Arts/Media Private and Public entities to provide 3D-Video/Multi-Media/Film Production/Animation/Gaming, Radio/Music/CD Production, Robotics, Coding & Software/Apps Development, and Advanced Computer Training Courses
- Increase placement of computer and broadband technology within low-income housing developments and provide on-site computer training programs for acquiring advanced job skills and career transitional skill-sets
- Increase Youth Employment Program (YEP) and Private Sector Partners
- Increase Business and Economic Development for Sustainability
- Expand Fundraising Strategies by Increasing National and Global Partners

Purpose of Goals and Outcomes:

Process Outcomes:

- Homes with at least one child receiving free lunches in school will receive a free computer
- Homes that have received free computers will also receive tutelage in the homes.

Impact Outcomes:

- 100% of our Children learn to use computers efficiently.
- 100% of our Children evince a greater interest in schoolwork after six months on the computer as measure by self-evaluation.
- 100% of our Children demonstrate greater involvement in learning as measured by increases in school grades.
- 100% of our Children experience enhanced self-esteem as evaluated by guided self-reporting of the student.

The On It Foundation – Headquarter ATTN: Ms. Calvetta Phair - President & Founder 18520 NW 67TH Avenue, Suite 186

Miami, Florida 33015 +1 305.244.6454 – Local

Phair@TheOnItFoundation.org

http://www.TheOnItFoundation.org

http://www.jumponitprogram.com/ - Low Cost Computers and Internet for All

 $\underline{http://www.GetOnItNow.org}-Crowd\ Funding\ for\ Non-Profits$

https://imonit.tv/ - I'm On It TV - Youth TV focused on STEM